
MEMORANDUM

TO: MEMBERS OF THE UNIVERSITY OF PENNSYLVANIA COMMUNITY
FROM: PENNCARD CENTER
SUBJECT: NEW ALUMNI PENNCARD PROGRAM
DATE: OCTOBER 8, 2009



This November, just in time for Homecoming 2009, the PennCard Center, in partnership with Penn Development and Alumni Relations, is launching a newly designed Alumni PennCard with a host of benefits for Penn Alumni. These benefits are available when the Alumni PennCard is presented at any of the locations listed below.

The cost of an Alumni PennCard is \$25, and is valid for a 5 year period. For a limited time, Alumni can turn in their old Alumni PennCard, and PennCard will replace the card with a card with the new design¹ at no cost to the Alumni. An additional benefit, also at no charge to our Alumni PennCard holders, is a Homecoming 2009 souvenir KidsCard when they get the new Alumni PennCard. The souvenir KidsCard is also available to the children of Penn Faculty and Staff, also at no charge.

¹ Exchanging an existing, active Alumni PennCard for and Alumni PennCard with the new design is optional; existing, active Alumni PennCards will continue to function.

The new Alumni PennCard and Homecoming 2009 souvenir KidsCard will be available at the PennCard Center in the Franklin Building, 3451 Walnut Street, beginning Monday, November 2, 2009, during regular University business hours. As a special added convenience for our Alumni, PennCard staff will be on hand to take photos and make cards on the day of Homecoming, Saturday, November 7, 2009, from 10:00 am to 4:00 pm in the E. Craig Sweeten Alumni House at 3533 Locust Walk.

For questions or further information, please contact the PennCard Center at penncard@exchange.upenn.edu or 215-417-CARD, or visit www.upenn.edu/penncard/alumni. Visit the Office of Alumni Relations at <http://www.alumni.upenn.edu>.

Alumni PennCard Benefits

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| Annenberg Center for the Performing Arts 3680 Walnut Street | 10% discount on tickets to Annenberg Center's Penn Presents and Dance Celebration performances | www.pennpresents.org info@pennpresents.org 215.898.6701 |
| Arthur Ross Gallery 220 South 34th Street (Between Walnut and Spruce Streets, in the Fisher Fine Arts Library) | 10% discount on cards and exhibition catalogues | www.upenn.edu/ARG/ arg@pobox.upenn.edu (215) 898-2083 |
| Class of 1923 Ice Rink 3130 Walnut Street | \$1.00 off admission to the Class of 1923 Ice Rink | www.upenn.edu/icerink/ icerink@exchange.upenn.edu 215-898-1923 |
| Institute of Contemporary Art 118 S. 36th Street | 10% off Institute of Contemporary Art (ICA) produced catalogues and merchandise, and \$1.00 off admission to ICA ticketed events. Note: ICA admission is free | www.icaphila.org/ 215 898-7108 |
| Morris Arboretum of the University of Pennsylvania 100 E. Northwestern Avenue | \$2.00 off admission to the Morris Arboretum | www.morrisarboretum.org info@morrisarboretum.org 215-247-5777 |
| Penn Bookstore 3601 Walnut Street | 10% off storewide at the Penn Bookstore (<i>excluding textbooks; cannot be combined with any other offer</i>) | www.upenn.edu/bookstore 215-898-7595 |
| Penn Transit | Free use of Penn escort service and the Penn Bus | www.upenn.edu/transportation transit@pobox.upenn.edu 215-898-RIDE |
| Penne Restaurant 3600 Sansom Street (Inside the Inn at Penn) | 10% discount at Penne Restaurant | http://www.pennerrestaurant.com/ 215-823-6222 |
| The Office of Gift Planning 3600 Market Street, Suite 135 | Personal Financial Affairs Record | http://www.upenn.planyourlegacy.org/ giftplanning@dev.upenn.edu 215-898-6171 |
| University of Pennsylvania Museum of Archaeology and Anthropology 3260 South Street | \$2.00 off admission to University of Pennsylvania Museum of Archaeology and Anthropology | www.penn.museum/ info@museum.upenn.edu 215-898-4001 |
| Van Pelt-Dietrich Library 3420 Walnut Street | Access to Van Pelt-Dietrich Library, including evenings and weekends. <i>Borrowing privileges available for an additional fee. See www.library.upenn.edu/borrowing/courtesy.html for fee schedule.</i> | www.library.upenn.edu/ library@pobox.upenn.edu 215-898-7555 |