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## **Penn and PhillyCarShare: Partners for a Green Campus!**

PHILADELPHIA – The University of Pennsylvania is partnering with PhillyCarShare to launch the largest university car-sharing program in North America. PhillyCarShare is deploying 40 vehicles on or around campus for use by Penn faculty, staff and students who need to travel on University business.

PhillyCarShare, launched in 2002 by four Penn alumni, is a non-profit organization that operates a fleet of “cars by the hour” from more than 200 neighborhood locations in the Philadelphia region.

“Bringing PhillyCarShare to Penn employees allows for greater transportation alternatives,” said Ralph Maier, Penn’s chief procurement officer. “It also helps reduce parking congestion and provides environmentally-friendly solutions with PhillyCarShare’s diverse fleet of vehicles.”

This new partnership is a collaborative initiative between Penn’s Travel Office, Purchasing Services and PhillyCarShare. The program will also provide \$25,000 worth of “free driving” by giving \$25 in driving credits to each of the first 1,000 members of the Penn community who set up personal accounts with PhillyCarShare. Additionally, PhillyCarShare will donate 1 percent of the revenues generated through this effort to a Penn Sustainability Fund it is establishing for special environmental projects.

“The new PhillyCarShare contract is the first in a series of travel and entertainment service enhancements we plan to introduce over the next few months to bring more options and increased convenience to the campus community,” said Susan Storb, Penn’s travel administrator.

To set up a Penn business account with PhillyCarShare, visit [www.upenn.edu/phillycarshare](http://www.upenn.edu/phillycarshare), or contact Susan Storb at 215-898-3307 or [storb@pobox.upenn.edu](mailto:storb@pobox.upenn.edu).

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